funded by private donations.
Without us, the program will be curtailed. In the worst possible outcome, it will ond

other \$

Address:

\$480 = 1 day of clowning

Signature

-ull Name/s

Name on card

Expiry Date

is completely

\$240 = 4 hours of clowning

HADASSAH

Hadassah Australia Foundation ABN 53 817 405 332 PO Box 2400 Caulfield Junction Vic 3161

Email*:

Postcode

Preferred Phone?

support this program. Yes I would like to This program \$60 = 1 hour of clowning I prefer to pay by: Uisa Cheque (payable to: Hadassah Australia Foundation) __Mastercard Amex





More than just a hospital Medical Clowns



www.hadassahaustralia.org

Hadassah has set the professional criteria for medical clowning in Israel, since introducing them in 2002.

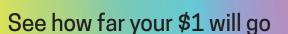
It was the first hospital to introduce them, and today every major hospital in Israel has them. Hadassah's clowns channel the healing power of humour, bringing laughter to sick children, easing their fear, and helping to transform their hospital experience. They remind young patients that they are more than just their illness and give sick children a sense of control

"The hospital clowns have made an extraordinary impact... they forge a deep connection with the chronically sick youngsters... Once the clown reaches them, it opens the way for the medical staff to do so as well."

Professor Eitan Kerem, Chairman, Department of Paediatrics at Hadassah Medical Organisation "Laughter has psychological, physical and social benefits. It can increase a sense of wellbeing and help people feel

less stressed," Ros Ben-Moshe, academic and one of Australia's leading Laughter Therapists.

Hadassah's Medical
Clowns have also travelled
with Israel's emergency
response teams to
countries such as Nepal,
Haiti and Ethiopia.
The results have been
astounding. Traumatised
children were settled more
easily than they might
otherwise have been,
allowing the medical team
to deliver much-needed
health care to a greater
number of people.







"For all our youngsters, the clowns turn the hospital experience into something pleasurable. They create a joyous atmosphere in which everyone is smiling." Professor Dan Engelhard, Former Head of Paediatrics at Hadassah Hospital. Ein Kerem. Jerusalem

But this is no laughing matter. Professional clowning is serious. Research has shown that Medical Clowns help to:

- reduce anxiety in young children awaiting surgery
- act as a "distraction" during minor bedside procedures
- reduce the use of pain and anti-depressant medication
- reduce the overall length of stay in the hospital
- brighten the mood of nurses, doctors and other healthcare staff
- reduce staff absenteeism

Medical Clowns participate in over 35 medical procedures as an integral part of the medical care team, including:

- Taking blood for blood tests
- Physical examination by a doctor
- Accompanying a patient to a procedure
- Catheterisation
- Accompanying sexually abused children during examinations
- Burns treatment
- Chemotherapy
- Rehabilitation of patients with autism, cerebral palsy and other genetic diseases

