



THE OPPORTUNITY of this moment

Through the reimagined Round Building,
Hadassah Medical Organization will:

- Add 200 new beds to significantly increase the number of patients HMO serves.
- Renovate 17 operating rooms with state-of-the-art equipment to improve efficiency and reduce waiting time for surgery.
- Provide more comprehensive services.
- Expand treatment offerings.
- Allow for upgrades to combine research and clinical services.
- Reconfigure and improve the interior space on each floor so that doctors and nurses can respond to patients more quickly.
- Create larger rooms to give patients more privacy and reduce the risk of infection.
- Strengthen the building's infrastructure to upgrade the HVAC system and protect the hospital from earthquakes and conventional, biological, or chemical attacks.

JOIN US. Help us heal tomorrow.

Achieving our vision for 360 degrees of healing is only possible through the full support of our committed friends. To complete the renovation and expansion of the Round Building—so vital to health care in Israel and worldwide—we need to raise \$91.2 million over three years.

Please join us in our commitment to healing tomorrow. Support the Full Circle Campaign for the Hadassah Medical Organization.

Hadassahinternational.org
international@hadassah.org



HADASSAH.
INTERNATIONAL

Supports the Hadassah Medical Center
...More than a Hospital!

HADASSAH MEDICAL ORGANIZATION
The Full Circle Campaign

HADASSAH.
INTERNATIONAL

360° of
HEALING

Hadassah Medical Organization (HMO),
has defined health
care in Israel.
It's about compassion.
It's about healing.
It's about life.

But that's not all.
It's also about a
360-degree vision
in a changing world.

A BOLD VISION FOR TOMORROW

The Jerusalem Gateway Project is transforming the city into an entrepreneurial business center. In the past few years, Jerusalem has gone from unranked to 25th on the global list of high-tech cities, and people are flocking to this innovation hub.

Jerusalem Mayor Nir Barkat believes this transformation has only just begun and sees the Hadassah Medical Organization as playing a vital role in taking Jerusalem to the next level—attracting new talent and revolutionizing modern health care.

This is a remarkable opportunity for Hadassah. HMO has completely reimagined its Round Building, the original inpatient center and core of the Hadassah Ein Kerem campus. As the population of Jerusalem grows, and people demand cutting-edge health care for all, this renovation and expansion will ensure a higher level of patient care, increase the number of patients HMO serves each year, and contribute substantially to HMO's growth and financial stability.

“

I don't think there's any bigger and better partner with Jerusalem than the Hadassah organization. The future of Hadassah...is the future of Jerusalem.”
—Mayor Nir Barkat

360 degrees of HEALING

Hadassah Medical Organization provides compassionate care for more than one million patients each year.

Building bridges to peace is at the core of HMO's mission. The doctors at Hadassah hospitals treat all who come through their doors—regardless of race, religion, or ethnicity. HMO is the only medical organization in Israel to have been nominated for the Nobel Peace Prize.

The new Round Building design prioritizes efficiency. From internal medicine—the largest department within any medical center—to outpatient surgery, from maternity to oncology, the Round Building will be an important healing center in Israel. Larger, more comfortable rooms, as well as visitor lounges, will help patients and their families feel more at home so that they can focus on treatment and recovery.

Hadassah is the founder of Israel's modern health-care system and has been tireless in maintaining the highest standards for more than 100 years. The reimagined Round Building will help Hadassah continue to be at the forefront of health care innovation.



Hadassah hospital recently saved the life of 22-year-old Kimberly Winkler, a Birthright Israel student visiting Jerusalem who suffered a massive brain aneurysm.

360 degrees of RESEARCH

Always an organization of visionaries, Hadassah Medical Organization is already doing some of the most important, groundbreaking research in the medical world.

HMO is at the forefront of stem cell research. While stem cell research was heavily regulated in the United States and other countries, it was well underway at Hadassah Medical Organization, giving it a 10-year head start internationally. And HMO has achieved enormous success in stem cell clinical trials, including reversing neurodegenerative diseases like multiple sclerosis.

Researchers at HMO have developed methodologies for diagnosing and rating Alzheimer's, resulting in better assessment and prognosis. Other exciting, life-changing advances are occurring in treatments for amyotrophic lateral sclerosis (ALS), cancer, heart disease, macular degeneration, diabetes, and many other diseases and disorders.

With this renovation of the Round Building, HMO doctors will be able to further groundbreaking research from “bench to bedside” that will both improve patient care and accelerate the discovery process.

360 degrees of COLLABORATION

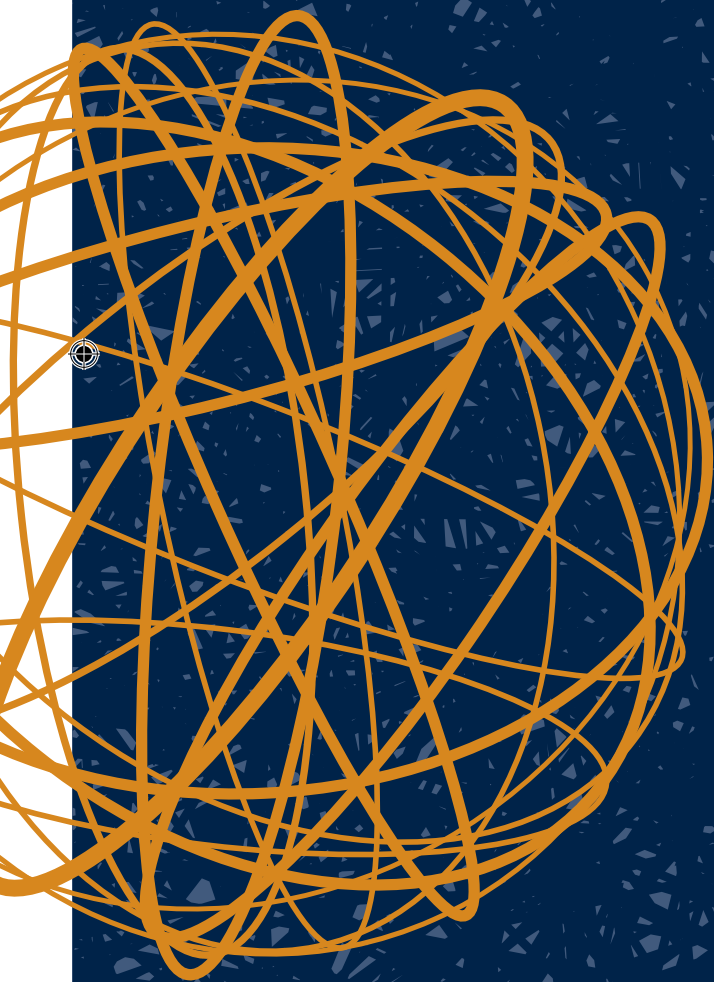
Hadassah Medical Center physicians collaborate with many of the world's most prestigious research centers, hospitals and universities.

As Hadassah Ein Kerem's infrastructure grows—based on the expansion of the Round Building—so will Hadassah's potential to discover, heal, and share knowledge with the world-wide medical community.

The new Round Building will add 200 critically needed beds.



SUPPORT 360° of HEALING



HADASSAH MEDICAL ORGANIZATION

The Full Circle Campaign



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THE OPPORTUNITY of this moment

- \$360+** Gifts of \$360 or more will receive the Full Circle certificate with your name on it or the name of someone special.
- \$1,200+** Gifts of \$1,200 or more will receive a beautiful certificate with your name on it or the name of someone special, and a mezuzah will be affixed to one of the many doors in the Round Building at Hadassah Ein Kerem.
- \$1,800+** Gifts of \$1,800 or more will have your name or the name of someone special inscribed on a Road to Healing wall tile on a floor in the Round Building.
- \$25,000+** Builders of Promise are new gifts/pledges of \$25,000 or more (payable over 3 years pursuant to a pledge agreement). Donors will receive recognition in the Round Building.
- \$36,000+** New gifts/pledges for a naming gift of \$36,000 or more (payable over 3 years pursuant to a pledge agreement). Donors will receive naming recognition in the Round Building.

Naming opportunities are tentative, the designation for some floors and rooms may change location. All naming opportunities require prior approval and are subject to availability. They must be reserved by contacting **international@hadassah.org**

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